## **Echo360 Analytics**

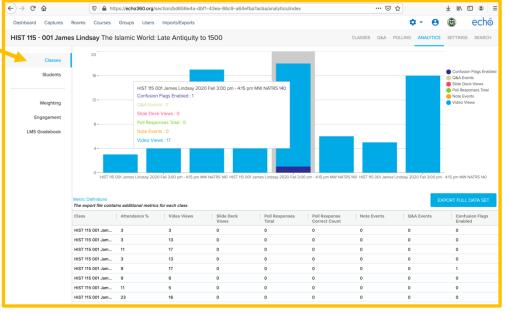
## 1. Log into your Echo360 Account:



2. From your main course page, tap the **ANALYTICS** button at the top right corner.

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3. The first tab is **Classes**, showing average video views and other analytics.



4. The **Students** tab shows individual student activity and video views.

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Classes												
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Students	Studer Name		Weighted Engagement %	Attendance %	Video View %	Video Views	Slide Deck Views	Polling Participation %	Polling Correct %	Note Events	Q&A Events	Confusion Flags Enabled
Weighting	A		4	13	12	1	0	0	0	0	0	0
	A	d	0	0	0	0	0	0	0	0	0	0
Engagement	Α		2	0	13	3	0	0	0	0	0	0
LMS Gradebook	A	n	2	0	13	1	0	0	0	0	0	1
	A	<b></b>	4	13	9	2	0	0	0	0	0	0
	в	na	0	0	2	1	0	0	0	0	0	0
	в	er	3	13	8	1	0	0	0	0	0	0
	В		6	13	26	4	0	0	0	0	0	0
	C		2	13	2	6	0	0	0	0	0	0
	E		2	0	14	3	0	0	0	0	0	0
	E	h	4	13	12	1	0	0	0	0	0	0
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			12	38	36	4	0	0	0	0	0	0
			12	25	37	4	0	0	0	0	0	0
		i i	14	38	48	1	0	0	0	0	0	0
	L	Ia	0	0	0	0	0	0	0	0	0	0
			0	0	1	1	0	0	0	0	0	0

5. The **Weighting** tab lets you prioritize the engagement activities you use.

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Image: Serie Ser		Attendance	16.67% Prese	s			
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Students     Image: Image			HIST 115 - 001 Jan	hes Lindsay The Islamic World: Late Antiquit	y to 1500	CLASSES Q&A POLLING ANALYTICS SETTING	NGS :
Students Stu			Classes	Engagement			
Weighting       Engagement     Attendance     0%       LMS Gradebook     Video Vers     2.5.64%       Presentation Vers     2.5.64%     IN CLASS LEARNING       OLA     17.95%     REMOTE LEARNING       Notes     5.33%     PERSONAL AND PEER LEARNING			Students				
Engagement     Attendance     0%     Presets       LMS Gradebook     Video Vews     25.64%     IN CLASS LEARNING       Presentation Vews     25.64%     REMOTE LEARNING       O&A     77.95%     REMOTE LEARNING       Notes     5.33%     PERSONAL AND PERF LEARNING				Engagement score metric weightings		APPLY	RESET
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PERSONAL AND PEER LEARNING						REMOTE LEARNING	
Activities 25.64% PERSONAL AND PEER LEARNING							
				Activities	25.64%	PERSONAL AND PEER LEARNING	

6. The **Engagement** tab shows who is least engage and any confusing content as indicated by confusion flags. Pick a class (or video, or presentation) and view the results.

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Weighting	Sep 14 - HIST 115 001 James Lindsay 2020 Fall Sep 16 - HIST 115 001 James Lindsay 2020 Fall Sep 21 - HIST 115 001 James Lindsay 2020 Fall	3:00 pm - 4:15 pm MW NATRS 140 3:00 pm - 4:15 pm MW NATRS 140				
LMS Gradebook	Hank Gardner Jr	0%				
	Brynna Loznak	0%				
	Steven Wyman	0%				
	Adeel Syed	0%				

7. The **LMS Gradebook** tab lets you link to a Canvas course gradebook and export a grade based on your selection.

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Classes Students	Gradebook						
Weighting	LMS Canvas V						
Engagement	Manage which metric is passed back to	your LMS gradebook for					
LMS Gradebook	each link from your LMS. One gradeboc back per link, and links to the section w across sessions						
	Link name 🔺	Linked to	Activity participati     Activity score (%)     Attendance     Engagement				
	Echo 360	Section	Activity participation	n (%) 🗸 🗸			

See the Echo Help Website for full Matrix descriptions at: <u>https://learn.echo360.com/hc/en-us/articles/360035037312-Definitions-of-Analytics-Data-Metrics-</u>